

## **INTERNATIONAL BUSINESS WOMEN CONFERENCE**

*Women: the emerging economic force*

**2<sup>nd</sup> - 4<sup>th</sup> October 2005**

**Kensington Hilton, London, 179 -199 Holland Park Avenue**

**Tel: +44 (0) 207 603 3355, Fax: +44 (0) 207602 9397**

The economic empowerment of women has been recognised as a vital element in national development efforts by the international community. Women-owned businesses have demonstrated their potential to provide jobs and contribute to economic growth in their countries.

This three-day intensive programme is designed to ensure support for existing women-owned businesses; especially those seeking expansion and diversity.

A combination of lectures, case studies featuring women entrepreneurs, and workshops will feature in this event.

The forum will challenge the existing mind set about women and business in both the public and private sectors. This will include an interactive round table meeting of policy makers.

Our programme is designed to educate, showcase and support Women Entrepreneurs, as they seek funding and technical support for their businesses.

The programme which is flexible, and allows companies of all sizes to participate, is professional, sophisticated and most importantly aims to target and reach your clients.

Join us on October 2nd – 4<sup>th</sup> 2005, and contribute to the much needed change in women-owned/led businesses and NGOs.

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***We look forward to seeing you there!!!!***

PROGRAMME	
<b>SUNDAY OCTOBER 2ND</b>	
	<p><b>Reception Cocktail</b></p> <p>Sponsored by FIN Officiated by FIN</p>
	<p>Arrival and Registration of Delegates</p>
4:00– 4:45pm	<p><b>Workshops</b></p> <p><b>A</b></p> <p><b>Monique van Dam – Be You in Business:</b></p> <p><b>Moderator Milena Valentinoff</b> A small exercise to move focus from the head into the heart and to use voice. Changing energy dynamics. Bringing you to focus on why you are here despite your very tight schedule.</p> <p>Encouraging participants to see if that is their truth too or to find themselves another vision. “Find out what resonates with you”.</p>
4:45-5:30pm	<p><b>Aspects of speaking your truth</b></p> <ul style="list-style-type: none"> <li>• The difference between speaking your truth and what others may want to hear.</li> <li>• Words of higher and lower vibrations, positive and negative expressions (example/exercise about the mind not being able to process the word NOT)</li> <li>• Body language (supportive to your truth or not)</li> <li>• Primary or secondary reactions</li> </ul>
5:30-6:30pm	<p><b>B</b></p> <p><b>Mrs. Elizabeth Ozua</b> National Sales Director, Mary-KaySharing personal experience , this workshop takes us to another level, where you“Help enough people to get what they want and you will get what you want”.</p>

	<p><b>C</b></p> <p><b>Tina Jesson</b> 'How to get £1 million worth of coverage when you have zero advertising budget' - Tina has achieved amazing national media coverage for her business &amp; tells her secrets.</p>	
6:00 - 8:00 pm	<p>Welcome Remarks – Peter Lane, Managing Partner Foreign Investment Network Guest speakers : Mariarita Iannone-de Tollis - Dumisele Sugati, Minister of Housing and Urban Development, Swaziland</p>	
<b>MONDAY OCTOBER 3RD</b>		
8:00 - 9:30 am	Registration of Delegates	
9:30 -11:00 am	<b>Opening Session One</b>	
	<b>Music from a renowned Brazilian guitarist: Gustavo</b>	
	Moderator: Regional Executive Editor, BBC, Africa and the Middle East.	
	Kari Blackburn	
	<p><u>Conference Chairman's Opening Remarks</u> Dr Ngozi Okonjo –Iweala, Finance Minister, Nigeria</p> <p><u>Welcome Speech</u> Anni Marjoram - Mayor of London's Policy Advisor for Women</p> <p>Amanda Natalie Ellis, International Finance Corporation USA <u>Accessing International Funds for Women Businesses</u></p>	
	John Niland –President and Founder Success 121 -Belgium <i>How micro-businesses can reach global markets ... sustainably</i>	
	Questions and Answers	
11:00 -11:30 am	<b>Coffee Break</b>	
	Sponsored by FIN Officiated by FIN	

<b>Session Two</b>	
11:30 - 1:00 pm	Moderator: Chief Mrs Nike Akande Chairman International Development Co. & Former Minister of Industries- Nigeria
	Hidden Money Habitudes can influence our career and life choices. Syble Solomon - President of Money Wise Mary land -USA
	<u>Structuring Projects To Get Finance</u> Victor Politis, President, PRI <a href="http://www.priny.com">www.priny.com</a>
	<u>Strengthening Women Global Networks</u> Kristin Engvig, President & Founder, Women International Network, Norway
	Questions and Answers
1:00 - 2:00 pm	<b>Lunch Break</b>
	<b>2 Workshops to take place simultaneously</b> <b>Moderator Milena Valentinoff</b>
2:00-3:00 pm	<p><b>D</b> <b><u>Six Hidden Money Habitudes By Syble Solomon</u></b> Syble Solomon Life planning Specialist: Life wise Would you equate success to money? Is money a constant source of problems in your relationship? Would you like to feel more in control of your finances?</p>
	<p><b>E</b> <b><u>Women in Oil &amp; Gas Workshop</u></b> <b>Women as an Emerging Force</b> <b>By Grace Alalade, Chair - Shell African Network</b> This workshop will take a look at Shell's diversity programmes and structures that support both women and people of African Heritage and review why they have been successful.</p> <p><b>Moderator Mirian Kene Kachikwu Shell UK</b></p>

<p>3:00 - 4:00 pm</p>	<p><b>F</b></p> <p><b><u>John Niland</u></b> President Success 121 and Business Coach How Women Business Can Develop National Economy. Tips for Women Entrepreneurs. Vital Steps in Starting Your Business</p> <p>Moderator</p> <hr/> <p><b>G</b></p> <p><b><u>Mapping Your World Workshop - Infoterra</u></b> Geographic information is vital to us all and is essential in understanding a country's infrastructure and environment. Infoterra will give us a total Geo-Information Solution.</p>
<p>6:00-9:00 pm</p>	<p style="text-align: center;"><b>Mayor's Office</b> <b>Black History Night and Presentation of Awards by The Mayor of London at the City Hall.</b></p>
<p><b>TUESDAY OCTOBER 4<sup>TH</sup></b></p>	
<p>8:00 - 9:30 am</p>	<p>Arrival and Registration of Delegates</p>
<p>9:30 - 11:00 am</p> <p>Opening Session</p>	<p style="text-align: center;"><b>Session One</b> <b>Round Table Meeting</b> <b>Debt burden is the woman's burden!</b> <b>Impact of the burden on women in the developing nations</b> Panel Debate Panellists - Women Ministers and Policy Makers <b>Moderator: Stuart Bailey Virgin Nigeria</b></p> <ul style="list-style-type: none"> <li>• Rita Mlaki, Deputy Minister of Trade &amp; Industries, Tanzania</li> <li>• Dr.Ngozi Okonjo-Iweala, Minister of Finance, Nigeria</li> <li>• Aichatou Mindacuda , Foreign Minister, Niger</li> <li>• Linah Mohohlo, Governor Central Bank, Botswana</li> <li>• Nkosana Moyo, Managing Director Actis Africa</li> <li>• Rapporteur Ann Pettifor, Debt Advocacy</li> <li>• Janet Bush, Debt Advocacy</li> </ul>

11:00 -11:30 am	<b>Coffee Break</b> Sponsored by Infoterra Officiated by FIN
	Plenary Session Moderator: <b>Princess Boma Ozobia</b>
	<b>Di Milford South Africa</b> Video Clip on NGO Touching the Lives of Women and Children in South Africa
	<b>Sharon Hooper Arizona, USA</b> A Passage to Clarity and Success
	<b>Mary van der Boon</b> <b>Women and Entrepreneurship: An International Perspective-Canada,</b> Managing Director, Global TMC International <a href="http://www.globaltmc.com">www.globaltmc.com</a>
	<b>Mary Schnack Arizona, USA</b> <b>The Power of Communications for Your Business</b>
	Questions and Answers
1:00-2:00 pm	<b>Lunch Break</b>
	<b>Two (2) Workshops to take place simultaneously</b>

<p>2:00-3:00 pm</p>	<p><b>H</b></p> <p><b><u>Workshop I</u></b></p> <p><b>Powerful Communication Techniques for Women</b></p> <p><b>Moderator, Celine Loader, Publisher Aspire Magazine</b></p> <p><b>“Communicating During Life’s Crises”</b> What do you do when you have to reprimand an employee? How do you handle an upset customer who has made an unreasonable request? What if unfavorable information is leaked to the media about your business? How do you bring up a delicate issue with your significant other? The way we communicate in times like these determines whether or not a “situation” escalates into a “crisis” or is constructively managed by the right approach. The same techniques used by corporate executives during a media crisis can be applied to those day-to-day communications where we experience difficulty in making our message understood. Learn new communication tools on the spot for times of “crisis” which will give you more satisfaction, confidence, and less stress in your business and social relationships. <a href="http://www.communicationbridges.com">www.communicationbridges.com</a></p>
	<p><b>I</b></p> <p><b><u>Workshop G</u></b></p> <p><b>Moderator Amina Gamawa Mary ver der Boon</b></p> <p>Why do women start their own businesses? Will they succeed? Women have very different motives for becoming self-employed, and these differences impact the successful development of the enterprise. A review of women into enterprise from a global perspective, with particular emphasis on the 'push' - 'pull' factors of opportunity, motivation, barriers and situational constraints.</p> <p>Mary van der Boon (Canada), Managing Director, Global TMC International <a href="http://www.globaltmc.com">www.globaltmc.com</a></p>





# **FIN**

**Foreign Investment Network**

*Strategic Marketing for Foreign Direct Investment*

	<b>Keynote Address by James Smith, Shell UK Country Chairman</b>
6:00 -9:00pm	<b>Gala Night /Refreshment Sponsored by Shell Fashion show - Presented by Milena Valentinoff</b>
	<b>Closing Remarks/Vote of Thanks by the CEO of FIN - Mrs.Yinka Fayomi</b>