

## FIN MAGAZINE SPONSORSHIP INFORMATION

<p><b>Platinum Sponsor Level: £15,000.</b></p> <ul style="list-style-type: none"> <li>• Six complimentary conference registrations</li> <li>• Three page profile of the company in FIN magazine.</li> <li>• Full-page colour advertisement in conference programme front cover.</li> <li>• One complimentary exhibit booth space</li> <li>• Name/company logo on conference give-away</li> <li>• Name/company logo on conference registration package</li> <li>• Confidential list of attendees.</li> <li>• Logo included on show website with link to your home page.</li> </ul> <p>As a <b>PLATINUM SPONSOR</b>, you will be our partner for the event and we offer you the highest level of profile at this event.</p> <p>You will be credited as being the “<b>Project Partner</b>”. To further enhance your role, a 250-word promotional description of your company will be included within the brochure. The brochure will be mailed to over 15,000 senior company executives, industry associations and government bodies globally including targeted individuals and entities worldwide</p> <p><b>Marketing Exposure &amp; Invitation Letters</b> FIN will not only promote the conference to its vast customer base through direct mail, telephone contact and personal visits, but also target new customers through advertisements, publicity and inserts in African and worldwide industry publications. Our experienced marketing team will work with you to maximize your exposure. On your behalf, we will mail a copy of the brochure to any organization or customer you nominate. This can include a special invitation letter sent on your stationary, which offers free registration to your most valuable clients to the maximum of six.</p> <p><b>AT THE EVENT:</b> Conference Literature Rights As our partner you can place promotional literature in Delegates’ bags alongside official Forum documentation. Every delegate attending the Forum will receive this bag. A promotional gift may also be distributed to the attendees.</p> <p><b>Signage Rights</b> FIN will provide you with full signage rights throughout the Forum. This include placement of your organisation’s logo on the banners within the One-On-One Meeting Area, on signage in the Registration Area, on selected projected backdrops and on directional signage. Free-standing signs within the Conference Centre will also carry your logo.</p> <p><b>Workshops</b> The workshops at the event will give you opportunity to work closely with leading delegates in a targeted sitting, usually comprising two 60-minute sessions. You will have a great opportunity to demonstrate how your services bring tangible solutions to the range of individual challenges faced by attending delegates. You will have the chance to make a</p>	<p><b>Silver Sponsor Level: £8,000.</b></p> <ul style="list-style-type: none"> <li>• four complimentary conference registration</li> <li>• 25% discount on exhibit booth(s)</li> <li>• Name/company logo on conference give-away</li> <li>• Name/company logo on conference registration package</li> <li>• Listing in conference program in sponsorship section</li> <li>• confidential list of all attendees</li> </ul> <p><b>AT THE EVENT:</b> Conference Literature Rights Alongside official Forum documentation. Every delegate attending the Forum will receive this bag. A promotional gift may also be distributed to the attendees.</p> <p><b>Signage Rights</b> FIN will provide you with full signage rights throughout the Forum. This include placement of your organisation’s logo on the banners within the One-On-One Meeting Area, on signage in the Registration Area, on selected projected backdrops and on directional signage. Free-standing signs within the Conference Centre will also carry your logo</p> <p><b>Workshops</b> The workshops at the event will give you opportunity to work closely with leading delegates in a targeted sitting, usually comprising two 60-minute sessions. You will have a great opportunity to demonstrate how your services bring tangible solutions to the range of individual challenges faced by attending delegates. You will have the chance to make a presentation.</p> <p><b>Bronze Sponsor Level: £6,000.</b></p> <ul style="list-style-type: none"> <li>• Three complimentary conference registration</li> <li>• Name/company logo on Bronze Sponsor sign</li> <li>• 10% discount on exhibit booth(s)</li> <li>• Name/company logo on conference registration package</li> <li>• Listing in conference program in sponsorship section</li> <li>• <b>One page Profile</b> of the company in FIN magazine.</li> </ul> <p><b>AT THE EVENT:</b> Conference Literature Rights As a Bronze sponsor, you can place promotional literature in Delegates’ bags alongside official Forum documentation. Every delegate attending the Forum will receive this bag. A promotional gift may also be distributed to the attendees.</p> <p><b>Signage Rights</b> FIN will provide you with full signage rights throughout the Forum. This include placement of your organisation’s logo on the banners within the One-On-One Meeting Area, on signage in the Registration Area, on selected projected backdrops and on directional signage. Free-standing signs within the Conference Centre will also carry your logo</p>
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<p>presentation and you may wish to hold a workshop. You will have maximum visibility at the event.</p> <p><b>Forum Guide</b> You will receive premium placement (inside front cover) for an advertisement within the Official Forum Guide. You will also be offered two pages of editorial within the Guide. Finally, your logo will appear on the front cover.</p> <p><b>Publications Exposure</b> The interview session held with you will be published in the magazines of the day and delegates will read all about you and it will also be distributed all around to our readership.</p>	<p style="text-align: center;"><b>Sponsor a workshop? E-mail Publisher@finmagazine.com</b></p>
<p><b>Gold Sponsor Level:£10,500</b></p> <ul style="list-style-type: none"> <li>. <b>five complimentary</b> conference registrations</li> <li>• 50% discount on exhibit booth(s)</li> <li>• Name/company logo on conference give-away</li> <li>• Name/company logo on conference registration package</li> <li>• Confidential list of all attendees.</li> <li>. Full page colour advertisement in conference programme.</li> <li>. One page profile in FIN magazine</li> </ul> <p><b>AT THE EVENT:</b> Conference Literature Rights As a gold sponsor, you can place promotional literature in Delegate's Bag alongside official Forum documentation. Every delegate attending the Forum will receive this bag. A promotional gift may also be distributed to the attendees.</p> <p><b>Signage Rights</b> FIN will provide you with full signage rights throughout the Forum. This include placement of your organisation's logo on the banners within the One-On-One Meeting Area, on signage in the Registration Area, on selected projected backdrops and on directional signage. Free-standing signs within the Conference Centre will also carry your logo.</p> <p><b>Workshops</b> The workshops at the event will give you opportunity to work closely with leading delegates in a targeted sitting, usually comprising two 60-minute sessions. You will have a great opportunity to demonstrate how your services bring tangible solutions to the range of individual challenges faced by attending delegates. You will have the chance to make a presentation and you may wish to hold a workshop. You will have maximum visibility at the event.</p> <p><b>Forum Guide</b> You will receive premium placement (inside back cover) for an advertisement within the Official Forum Guide. You will also be offered two pages of editorial within the Guide. Finally, your logo will appear on the front cover.</p> <p><b>Publications Exposure</b> The interview session held with you will be published in the magazines of the day and delegates will read all about you and it will also be distributed all around to our readership.</p> <p><b>Opening Night cock tail Reception.....£5,000</b></p> <ul style="list-style-type: none"> <li>• booth space</li> <li>• ½ -page 4-colour ad in Show Guide</li> </ul>	<p><b>Lunch or Dinner Sponsor..... £6,000</b></p> <ul style="list-style-type: none"> <li>• Lunch/dinner for all conference delegates</li> <li>• 50% discount on exhibit booth space</li> <li>• One page profile in the FIN magazine</li> <li>• ½ -page 4-colour ad in Show Guide</li> <li>• Opportunity to make a short presentation during the luncheon/dinner break</li> <li>• 3 Complementary conference registration</li> <li>• Signs and Banner naming your company as the Lunch or Dinner Sponsor</li> <li>• Logo included on all printed marketing and advertising material</li> <li>• Logo included in the show website with link to your home page</li> <li>• Catalogue listing in Show Guide with logo</li> </ul> <p>Confidential list of all attendees</p> <p>You will be credited in the brochure. The brochure will be mailed to over 15,000 senior company executives, industry associations and government bodies globally including targeted individuals and entities worldwide</p> <p><b>Coffee Break Sponsor..... £2,500</b></p> <ul style="list-style-type: none"> <li>• 50% exhibit booth space</li> <li>• ½ -page 4-colour ad in Show Guide</li> <li>• one Complementary conference registration</li> <li>• Signs and Banner naming your company as the Coffee Break Sponsor</li> <li>• Logo included on all printed marketing and advertising material (after contract is signed)</li> <li>• Logo included in the show website with link to your home page</li> <li>• Opportunity to make a short presentation during the break</li> <li>• Catalogue listing in Show Guide with logo</li> <li>• Confidential list of all attendees</li> </ul> <p>You will be credited in the brochure. The brochure will be mailed to over 15,000 senior company executives, industry associations and government bodies globally including targeted individuals and entities worldwide</p>

<ul style="list-style-type: none"> <li>• 2 complementary conference registration</li> <li>• Signs and Banner naming your company as the Opening Night Reception Sponsor</li> <li>• Logo included on all printed marketing and advertising material (after contract is signed)</li> <li>• Logo included on the show website with link to your home page</li> <li>• Catalogue listing in Show Guide with logo</li> </ul> <p>Confidential list of all attendees You will be credited in the brochure.</p> <p>The brochure will be mailed to over 15,000 senior company executives, industry associations and government bodies globally including targeted individuals and entities worldwide</p>	<p><b>Supporting Sponsor: £2,000</b></p> <ul style="list-style-type: none"> <li>• Name/company logo on Supporting Sponsor sign</li> <li>• 5% discount on advertising in conference program</li> <li>• Name/company logo on conference registration package</li> <li>• Listing in conference program in sponsorship section</li> </ul> <p>You will be credited in the brochure. The brochure will be mailed to over 15,000 senior company executives, industry associations and government bodies globally including targeted individuals and entities worldwide</p>
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**PAYMENT INFORMATION**

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